

# ManuFACTS

## The National Association of Manufacturers (NAM)

### The Voice of the Manufacturing Economy

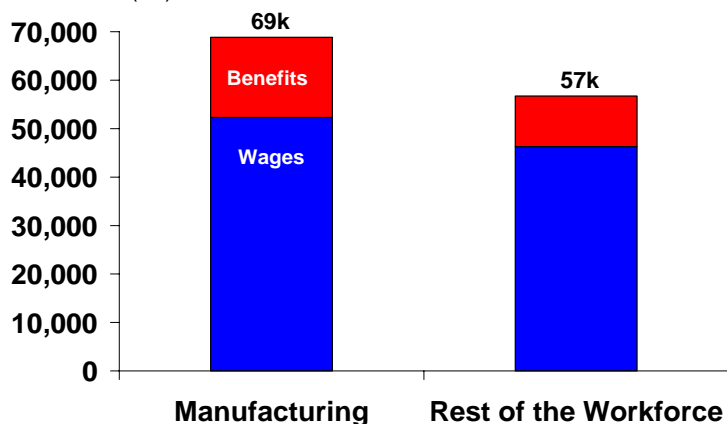
- The National Association of Manufacturers (NAM) is the voice of the manufacturing economy. As the nation's largest industrial trade association, we represent the interests of more than 10,000 companies and more than 14 million American workers.
- The NAM works with Congress and the Administration to:
  - advocate and enact a pro-manufacturing, pro-jobs agenda;
  - promote policies that help manufacturers compete in the global marketplace and improve living standards for working Americans; and
  - educate policy-makers and the public about the significant contributions of manufacturing.
- The NAM represents thousands of member companies in all 50 states. Through our network of 300-plus member associations and 100-plus state and regional manufacturing affiliates, we are actively engaged in every congressional district.
- Small and medium manufacturers (SMMs) play an active role in policy-setting and advocacy efforts. SMMs represent roughly two-thirds of the NAM's membership.
- NAM Key Manufacturing Vote notices alert Congress to important votes. Our members recognize lawmakers who support our agenda with the coveted NAM Award for Manufacturing Legislative Excellence.

#### HOW THE NAM CAN HELP MEMBERS OF CONGRESS:

- NAM plant tours link you with your manufacturing constituents and foster better understanding of our members' concerns
- Discuss issues before Congress with key business leaders in your district
- Get key state/district information on manufacturing at [www.manufacts.org](http://www.manufacts.org)

#### Manufacturing Pays 21 Percent More Than the Rest of the Workforce

Average Compensation for a full-time worker (2006)



Source: U.S. Department of Commerce



## Manufacturing is the Engine that Drives American Prosperity

---

- **Growing The Economy.** If U.S. manufacturing was a country by itself, it would be the world's eighth largest economy. Every \$1 in manufactured goods generates an additional \$1.37 worth of additional economic activity — more than any other economic sector.
- **Inventing The Future.** Manufacturers are responsible for more than 70 percent of all business R&D and are the center for advanced technologies that also cut energy use and lead to a cleaner environment.
- **Competing Internationally.** The United States is the world's second largest exporter; 61 percent of all U.S. exports are manufactured goods, double the level of 10 years ago.
- **Generating Productivity Increases.** Over the past two decades manufacturing productivity gains have been more than double (actual figure 2.5 times) that of other economic sectors. These gains enable Americans to do more with less, increase our ability to compete and facilitate higher wages for all employees.
- **Providing Rewarding, Higher-Paying Jobs.** Manufacturing wages and benefits are roughly 21 percent higher than non-manufacturing jobs. Manufacturers are among the nation's leaders in employee training.
- **Paying The Taxes.** Business has been an important contributor to economic growth and tax receipts at all levels of government, contributing 43 percent of all corporate taxes collected by state and local governments.

*Source: International Monetary Fund and Bureau of Economic Analysis, 2005*

### Bottom Line:

The future strength of our economy, our national security and our ability to maintain a high standard of living in the face of fierce global competition depends on American manufacturing.

### NAM Resources

For more information on the NAM, access [www.manufacts.org](http://www.manufacts.org), the NAM's one-stop shop for manufacturing data and policy issue information.

**NAM Contact:** Sean Grant, Policy Research Assistant at (202) 637-3047 or [sgrant@nam.org](mailto:sgrant@nam.org).