

Sponsorship Opportunities.

Endless Possibilities.



The NAM exists
to advocate
and advance
pro-manufacturing
public policy.



NAM Board of Directors Meeting

The Mandarin Oriental Hotel
October 1–3, 2008

Event Sponsorship Opportunities

Wednesday, October 1

Small and Medium Directors Meeting and Lunch

Number of opportunities available: 1

Sponsor Contribution: \$10,000

Sponsorship of this meeting gives your organization major corporate recognition and a front row seat at a gathering of CEO's and Presidents of the top small and medium-sized manufacturing companies.

Sponsorship Benefits:

- Invitation for two of your staff members to attend all receptions and meals for the full board meeting;
- Opportunity for brief podium remarks at the event;
- Sponsorship signage and tabletop display at this sponsored event;
- 3-month sponsorship of electronic newsletter—Newsline; and
- Optional room drop at hotel distribution cost.

Small and Medium Directors Reception and Dinner

Number of opportunities available: 1

Sponsor Contribution: \$25,000

Your support of the meeting provides your organization with major corporate recognition and the unique opportunity to network with the Small and Medium Manufacturers sector of the NAM Board. If your organization's goal is to reach small and mid-sized manufacturing companies—this is where you need to be.

Sponsorship Benefits:

- Invitation for three of your staff members to attend all receptions and meals for the full board meeting;
- Opportunity for brief podium remarks at the event;
- Sponsorship signage and tabletop display at this sponsored event;
- 3-month sponsorship of electronic newsletter—Newsline; and
- Optional room drop at hotel distribution cost.

Thursday, October 2

Full Board Opening Plenary Session and Lunch

Number of opportunities available: 1

Sponsor Contribution: \$25,000

Networking, networking, networking! The opportunities are endless. Participation at this level offers your organization major corporate recognition, a prominent display for



marketing and promotional collateral, as well as an exceptional opportunity for relationship-building at the first event for the entire NAM Board of Directors.

Sponsorship Benefits:

- Invitation for three of your staff members to attend all receptions and meals for the full board meeting;
- Opportunity for brief podium remarks at the event;
- Sponsorship signage and tabletop display at each sponsored event; and
- Optional room drop at hotel distribution cost.

NAM Board of Directors Opening Reception and Dinner

Number of opportunities available: 1

Sponsor Contribution: \$50,000

Get ahead of all the sponsors by hosting the Opening Reception and Dinner for the NAM Board of Directors Meeting. Your sponsorship provides major corporate recognition and key opportunities to promote your company's products and services to key decision-makers in the industry.

Sponsorship Benefits:

- Invitation for four of your staff members to attend all receptions and meals for the full board meeting;
- Opportunity for brief podium remarks at the event;
- Sponsorship signage and tabletop display at each sponsored event; and
- Optional room drop at hotel distribution cost.



Friday, October 3

Attendee Networking Lunch

Number of opportunities available: 1

Sponsor Contribution: \$20,000

This event offers your company loads of time to interface with our attendees. Your participation puts you in touch with key individuals and provides a unique opportunity to promote your business services to NAM members representing all sectors of the industry.

Sponsorship Benefits:

- Sponsorship signage and tabletop display at each sponsored event; and
- Acknowledgement from the NAM's President and Chairman during other NAM Board events.



NAM Board of Directors Closing Reception and Dinner

Number of opportunities available: 1

Sponsor Contribution: \$50,000

This level of support provides you with major corporate recognition and access to the Board of Directors at the closing event. Sponsorship of the meeting provides a chance to address the attendees and make lasting contacts on the final evening of the three-day event.

Sponsorship Benefits:

- Invitation for four of your staff members to attend all receptions and meals for the full board meeting;
- Opportunity for brief podium remarks at the event;
- Sponsorship signage and tabletop display at each sponsored event; and
- Optional room drop at hotel distribution cost.





“Ice Breakers” Beverage Bar

Number of opportunities available: 1

Sponsor Contribution: \$7,500

Sponsorship of the “Ice Breakers” beverage bar is a great way for your organization to impact a small area in a big way! Positioned in an ideal location between meetings—in the direct path of members—your station is the place where you’ll find our members as they transition to the next event. This highly visible and functional area supplies our members with refreshing drinks and innovative business solutions—in one place. How’s that for multitasking!

Sponsorship Benefits:

- Exclusive use of large flat-screen monitor for your continuously-looped DVD presentation;
- Prominent positioning of product information on tabletop display;
- Promotional signage adjacent to the beverage bar; and
- Acknowledgement in Board of Directors meeting workbook.



Gift Bag Sponsor

Number of opportunities available: 1

Sponsor Contribution: \$7,500

Place your company’s brand in the hands of 200 of the manufacturing industry’s most influential leaders. Sponsorship at this level allows your company to affix its logo to a specially chosen gift for the 200-member, NAM Board of Directors.

- The NAM reserves the right to make final selection of gift item choice for the attendees.



Sponsorship Packages

“Meeting of the Minds” Sponsorship Combination Package

Number of opportunities available: 1

Sponsor Contribution: \$ 30,000

Take full advantage of the opportunity to sponsor the kickoff events for the NAM’s Small and Medium Directors at the fall 2008 NAM Board of Directors Meeting. Participation at this level maximizes your promotional budget with exclusive, high-visibility networking opportunities at two consecutive events. Sponsorship of this package gives you access to more than fifty of the most influential leaders of small and medium manufacturing companies in the United States.

Sponsorship Benefits:

- Exclusive sponsorship of Small and Medium Manufacturers Meeting and Luncheon;
- Exclusive sponsorship of Small and Medium Manufacturers Reception and Dinner;
- Endless exposure and maximum networking opportunities for your company;
- Four of your staff may attend all receptions and meals for the duration of the fall board meeting;
- Brief podium remarks from company representative at each sponsored event;
- Sponsorship acknowledgement by NAM leadership;
- Sponsorship signage and tabletop display at each sponsored event;
- 3-month sponsorship of electronic newsletter—Newline; and
- Optional room drop at hotel distribution cost.





“Power Networking” Sponsorship Combination Package

Number of opportunities available: 1

Sponsor Contribution: \$40,000

Here’s your opportunity to connect with the executive leadership of the NAM – over lunch. Everyone knows that nothing sets the tone, quite like the opening event. Why not take advantage of this key opportunity and receive recognition at the opening luncheon for key NAM executives and leaders. This sponsorship package provides your company with unprecedented networking opportunities at the Full Board Opening Plenary Session and Lunch and the Attendee Networking Lunch.

Sponsorship Benefits:

- Exclusive sponsorship of the full Board Opening Plenary Session and Lunch;
- Exclusive sponsorship of the Attendee Networking Lunch;
- Invitation for four of your staff members to attend all receptions and meals for the full board meeting;
- Opportunity for brief podium remarks at the full Board Opening Plenary Session and Lunch;
- Acknowledgement of Attendee Networking Lunch sponsorship by NAM leadership at other NAM Board events;
- Sponsorship signage and tabletop display at each sponsored event; and
- Optional room drop at hotel distribution cost.

“Elite Executives” Sponsorship Combination Package

Number of opportunities available: 1

Sponsor Contribution: \$85,000

Sponsorship of the “Elite Executives” package provides your organization with the access to the top executives of manufacturing and the entire NAM Board of Directors at two of the premier events for the full board – Board of Directors Opening Reception and Dinner as well as the Closing Reception and Dinner. Your sponsorship commitment provides maximum visibility in front of key leaders and numerous promotional opportunities.

Sponsorship Benefits:

- Exclusive sponsorship of the Board of Directors Opening Reception and Dinner;
- Exclusive sponsorship of the Board of Directors Closing Reception and Dinner;
- Signage and promotional display option at all meal functions (reception and dinner);
- Invitation for five of your staff members to attend all receptions and meals for the full board meeting;
- Sponsorship acknowledgement by NAM leadership;
- Opportunity for brief podium remarks at the event, and
- Optional room drop (reception and dinner events) at hotel distribution cost.

For more information on sponsorship opportunities at the NAM, contact Wendy McIntyre at (202) 637-3197.

Note: All sponsoring companies are responsible for the expenses of their attending company representatives, (e.g., lodging, travel and any additional expenses associated with sponsoring NAM events). Signed sponsor agreement and payment for sponsorships must be received by **Aug. 29, 2008**. As significant preparation time is needed to accommodate signage and the inclusion of company logos on board materials and other promotional items, it is in the best interest of sponsoring companies to coordinate handout information with the company representatives attending the event.