

The National Association of Manufacturers (NAM) serves as the voice of U.S. manufacturing and is committed to pro-manufacturing public policies. The Manufacturing Institute is the research and education arm of the NAM. Here are a few online resources to help you take action to ensure the future of U.S. manufacturing.

To learn more about the impact of manufacturing policy issues, the NAM has created a special online one-stop shop for manufacturing data at www.manufacts.org. Information on this site is set up to prepare manufacturers—as well as members of Congress and their staff—with the necessary advocacy tools to speak informatively on issues of importance to their industry, including:

- **State Manufacturing Data** to establish the contribution that manufacturing makes to the state's economy—in dollars and in jobs.
- **To the Point** are talking points that highlight key arguments for manufacturing issues.
- **ManuFacts** are one-page “leave behinds” on issues such as Energy, Last-In, First Out (LIFO) inventory accounting method, R&D Tax Credit, Pension Reform, Trade, Franchising Reform and Environmental Compliance Costs. Each ManuFacts has a “How Congress Can Help” section as well as supportive visuals.
- **Manufacturing Profiles**—Available for each member of Congress, which list the number of manufacturing employees per congressional district, manufacturing voting records and other important information.

Dream It. Do It. campaign (www.dreamit-doit.org)—Seeks to help young adults find careers that reflect their passions in manufacturing. Developed by The Manufacturing Institute and the NAM, the campaign aims to make manufacturing a preferred career choice by 2010. In the Kansas City area pilot in 2005, was successful in increasing the number of applicants at the local technical college by 35 percent. Other communities are rolling out their own Dream It. Do It. campaigns as they increasingly see a skilled workforce as one of the most important economic development tools.

Compete America—The Alliance for a Competitive Workforce (www.competeamerica.org)—This coalition of more than 200 corporations, universities, research institutions and trade associations is committed to assuring that U.S. employers have the ability to hire and retain the world's best talent. It supports programs to attract and retain more students in STEM fields, and supports funding for basic research that will ensure that our universities are turning out the next generation of innovators who will drive America's economic growth.

For more resources, visit the NAM's award-winning Web site at www.nam.org where you'll find more tools and information on manufacturing and policy issues. The Institute's research and programs can be accessed at www.nam.org/institute.