

# RecruitMilitary Offers Special Discounts to NAM Members!

The National Association of Manufacturers cordially invites all members to participate in The Manufacturing Institute's great, new Veteran Hiring Initiative at a 10% discount!

The Manufacturing Institute's Veteran Hiring Initiative is a high-impact human resources program put into action by The Manufacturing Institute for companies that are members of the National Association of Manufacturers. The initiative promotes the hiring of military veterans through online employment mechanisms created by RecruitMilitary, LLC, a nationwide, full-service military-to-civilian recruiting firm. Participating members use these mechanisms to post jobs on RecruitMilitary's Web site, [www.recruitmilitary.com](http://www.recruitmilitary.com), to search the RecruitMilitary database of more than 100,000 registered job candidates, and to send carefully crafted E-Mail Blasts to employer-selected segments of the database. In addition, participants are entitled to display a special graphic, *shown above right*, identifying themselves as "hiring those who served."

RecruitMilitary itself is a "veteran operation" through and through. All of the company's owners, officers, account executives, and recruiters are either veterans or active reservists. The company was founded in 1998.



**To get started, just fill out and fax the transmittal form on the back of this sheet. Questions? Use the form or call Margo DeMark of NAM at 301-901-9015.**



Participation in The Manufacturing Institute's Veteran Hiring Initiative is a great way of saying to military veterans, "Thank you for your service and sacrifice." It is also very good business. Today's typical soldier, sailor, airman, Marine, or Coast Guardsman or Guardswoman combines outstanding personal traits such as leadership, initiative, and discipline with a strong educational background and excellent training.

Most of these men and women have worked in military occupations that have easily recognized civilian counterparts—for example, "Machine Operator and Precision Work" and "Engineering, Science, and Technical." Individuals who have served in combat roles make **excellent leaders** in Corporate America.

Drew Myers, President  
RecruitMilitary, LLC, and formerly  
Captain, United States Marine Corps

## E-Mail Blast

to candidates for ~~\$495~~ **\$445**

- 10% NAM member discount
- Target by location and skill
- Create branded message
- Includes 30-day job posting
- Advertise a job opening/openings or your company

## Unlimited Job Postings

on the RecruitMilitary site for ~~\$3900~~ **\$2700**

- 10% NAM member discount
- Quick and easy to set up
- Post by location or category
- Unlimited editing of posting
- Annual plan with no limit

## Unlimited Resume

Searches in RecruitMilitary's database for ~~\$4995~~ **\$4495**

- 10% NAM member discount
- Resume search agents
- Unlimited job postings
- Precision targeting
- Annual plan with no limit



## The Manufacturing Institute's Veteran Hiring Initiative Information Request Fax Transmittal Form

### Fax information

Number of pages, including this page: \_\_\_\_\_

Name of individual to whom sent: Margo DeMark

Fax number of that individual: 301-441-8207

### Sender information

Name of individual: \_\_\_\_\_

Job title: \_\_\_\_\_

Company: \_\_\_\_\_

Street address or box number: \_\_\_\_\_

City, state, ZIP: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

### Information request

Please have a RecruitMilitary account executive contact me regarding:

E-Mail Blasts    Unlimited Job Postings    Unlimited Resume Searches

Please answer the following question(s):

Please answer via:    telephone    fax    e-mail